



Intro to CYBR 3600

Dr. Hale

University of Nebraska at Omaha
Information Security and Policy – Lecture 1

Welcome to CYBR 3600

What is this class?

You will be learning about **risk** and how effective **governance** can mitigate it through good **policy**.

Sounds boring?

Introductions

Its not.

Introductions

~~Its not.~~ Ok, It is a little.

Introductions

But it will build extremely *marketable skills*.

Introductions

and...You will learn by doing.

Introductions

You will get to see where policies fail so you can create good ones.

You will see how major corporations
and the federal government create policies

We will even explore some system assessment and social engineering in the context of security policies.

Who am I and why should you trust me?

I'm *Dr. Matt Hale*.

I'm a software engineering that is big into *secure web and mobile applications* with rich UI and functionality.

Introductions

A few major web applications I've made include..

Introductions

SEREBRO

a collaborative online environment that features a set of project management tools and an innovative **idea network** for tracking how ideas evolve over time in software engineering teams.

Idea Network

The screenshot displays the Serebro website interface. At the top, a navigation bar includes links for Home, Silver Team, Forum, Challenge 1, Presentation (selected), Post View, Flashback Mode, Tag search, serebro, and Logout. The Serebro logo is prominently displayed on the left. A sidebar on the left contains various site navigation options: Staff Tools, Feed, Forum, Wiki, SVN, Tasks, Uploaded Files, Schedule, Members, and Join Project. The main content area is titled "Topic: Presentation" and features a "Brainstorm" button and a "Toggle Comments" button. A red arrow points from the "Idea Network" title to a diagram of five blue circles representing ideas. The first two circles have lightbulb icons, while the others are plain. Arrows from these circles point to a network of green triangles and lightbulbs below. A comment from "User_11" (Amateur, Reputation: 219) is visible, dated Sep 29, 2010, 11:55 AM. The comment text reads: "The vision looks pretty good" followed by "It would also be nice to add that our product will focus on a personalized profile to keep track of which plants the user is interested in growing. I know it is kind of implied in the calendar and notification thing, but it is one of the major advantages our site will have over competitors. Other than that, it looks like a pretty good overview." The comment includes a star rating, an "Archive" button, and "Edit", "Agree", "Disagree", and "Comment" buttons. Tags for the comment are "document", "vision", and "presentation".

Gambit

- Staff Tools**
- Analysis
- PM View
- Feed
- Forum
- Wiki
- SVII
- Tasks
- Spreadsheet
- Uploaded Files
- Schedule
- Members

Timeline

| | Feb 16, 2014 | Feb 17, 2014 | Feb 18, 2014 | Feb 19, 2014 |
|------------------------|--|--|--|--|
| ton-Ridgway: Meeting 9 | <ul style="list-style-type: none"> [6:44 AM](245) Add animations for when answers are touched [RulerOfTheUniverse] [6:44 AM](246) Animate the main word of the question [Joanna] [6:44 AM](244) Animate the correct answer [Joanna] [6:44 AM](234) Add audio for when answer is chosen [Joanna] [6:44 AM](248) Add Selected Color Indicator to CP View [Amal-AI-Ashour] [6:44 AM](247) Add Selected Color Indicator to CP View [Amal-AI-Ashour] [6:44 AM](233) Add audio for when navigation buttons are pressed [RulerOfTheUniverse] [6:44 AM](235) Add audio reading of questions [RulerOfTheUniverse] [6:44 AM](231) Create a placeholder "story" view in XCode [RulerOfTheUniverse] [6:44 AM](232) Add navigation menu to game pages [RulerOfTheUniverse] [3:03 PM](1505) Amal-AI-Ashour: Meeting 9 (1505) [3:40 PM](1510) Anton-Ridgway: Meeting 9 (1510) | <ul style="list-style-type: none"> [5:26 PM](254) RulerOfTheUniverse: SoftwareProjectRiskList [5:40 PM](255) RulerOfTheUniverse: SoftwareProjectRiskList [5:42 PM](275) RulerOfTheUniverse: Meeting 10 [5:42 PM](1517) RulerOfTheUniverse: Audio and Risks Done (1517) [5:43 PM](224) RulerOfTheUniverse: Risk_List.docx [11:17 PM](258) Anton-Ridgway: Start [11:18 PM](259) Anton-Ridgway: Start [11:21 PM](57) Anton-Ridgway: ProductExecutionInstructions [11:21 PM](260) Anton-Ridgway: ProductExecutionInstructions [11:50 PM](269) Anton-Ridgway: ProductExecutionInstructions [11:56 PM](1548) Amal-AI-Ashour: Meeting 10 (1548) | <ul style="list-style-type: none"> [12:00 AM](1550) Anton-Ridgway: SO, we meet again (1550) [12:03 AM](1551) Anton-Ridgway: Color Picker (1551) [12:44 AM](1552) Joanna: last one (1552) [1:10 AM](1553) Anton-Ridgway: Use Case Diagram (1553) [1:12 AM](284) Anton-Ridgway: Start [1:25 AM](1554) Anton-Ridgway: Never mind (1554) [1:39 AM](285) Anton-Ridgway: UseCases2 [1:40 AM](286) Anton-Ridgway: UseCases2 [1:51 AM](62) Anton-Ridgway: SprintReview [1:51 AM](287) Anton-Ridgway: SprintReview [11:17 AM](248) RulerOfTheUniverse: Gambit_-_Sprint_1_Presentation.pdf [11:21 AM](1561) Anton-Ridgway: Use Case Diagram Sharing (1561) [7:13 PM](295) RulerOfTheUniverse: Start [7:14 PM](296) RulerOfTheUniverse: Start [7:20 PM](297) RulerOfTheUniverse: ProductExecutionInstructions [7:20 PM](298) RulerOfTheUniverse: ProductExecutionInstructions [7:35 PM](299) RulerOfTheUniverse: SprintReview | <ul style="list-style-type: none"> [12:45 PM](283) Joanna: Pres Current app status [12:45 PM](1579) Joanna: Col longer launch (1579) [12:47 PM](1580) Joanna: Ani [1:05 PM](1582) RulerOfTheUr Sound Pause Implemented (15 [6:45 PM](1596) Anton-Ridgw Test (1596) [6:50 PM](1597) Joanna: App (1597) [11:02 PM](1599) Anton-Ridgw (1599) [11:39 PM](316) Joanna: Sprin [11:44 PM](1601) Joanna: den |

CYBERTRUST

a secure client-side web application that serves as a **simulation platform** for neuroscientists and psychologists to **capture subject data** about **trust cues**. It features data capture techniques like eye and decision tracking.

- Home
- Back
- User
- Email
- Exp
- Ma
- Ma
- Ma
- USER A (DRU BT)
- Via
- Via
- Help

Inbox

| | | | |
|--------------------------|-------------------------------|--|---------|
| <input type="checkbox"/> | bVerse | Account Compromised - Your bVerse account has been compromised. Please following the link below to upd... | 3:07 pm |
| <input type="checkbox"/> | Jimmy Smith | Join My Network - Jimmy Smith wants to add you as a friend on your social network. To accept his L... | 3:07 pm |
| <input type="checkbox"/> | Paul Bunyan Personnel Service | Temporary Lumberjack Agency - I would love to sell you some lumber. Sincerely, Paul Bunyan | 3:07 pm |
| <input type="checkbox"/> | Ann Howard | Inventory Control - You are running low on nails. Would you like me to purchase more from the same v... | 3:07 pm |
| <input type="checkbox"/> | PaperMe | Corporate Friend Request - I'd like to invite you to join my social network.-Paul BunyanAccept Invitation... | 3:07 pm |
| <input type="checkbox"/> | Your friend | Left your credit card - You left your credit card at Wal-Mart. Go to my website http://helpyouforreal.c... | 3:07 pm |



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Mutual partners: none

[Business Partner Request](#)

10 | 9 | 8 | 7 | 6 | 5 | 4 | 3 | 2 | 1

[\(Trust, Follow\)](#) [\(Trust, Accept invite\)](#) [Follow](#)

[\(Don't trust\)](#) [\(Don't trust\) ignore](#)

How trustworthy is this?

C
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B L
E A
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T F
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U R
S M
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<https://www.youtube.com/watch?v=8FMemUIOtfc>

Who am I and why should you trust me?



But...despite being a 'maker' my dissertation was all about **policy**, **security controls**, and how they impact systems in the "cloud."



Introductions

We'll probably talk about some of that work later in the class

Some stuff I'm working on now.

Identifying trust cues and predicting
phishing victimization

Testing and securing wearable devices
(e.g. fitbit, Jawbone, Nike Fuel)

Promoting Cybersecurity in STEM ed.

Enough about me...

Introductions

Who are you?

Preferred
Pronoun /
Name



Interesting fact about
you that not many
people know
(NSFW not allowed)

+

Introductions

Ice breaker activity
(this class is a no shyness zone)

Introductions

Some Takeaways

- Stacking cups is hard
- Teamwork is a give and take
- Collective vision is essential for success
- Building Policies based on stakeholder needs and interests isn't all that different.

Today's topics:

Introductions

What is this class?

Who am I?

Who are you?

Class Overview

Syllabus (tedious, I know)

Topic Roadmap

What is Governance and why should you care?

Risk

The role of governance

Benefits of good governance

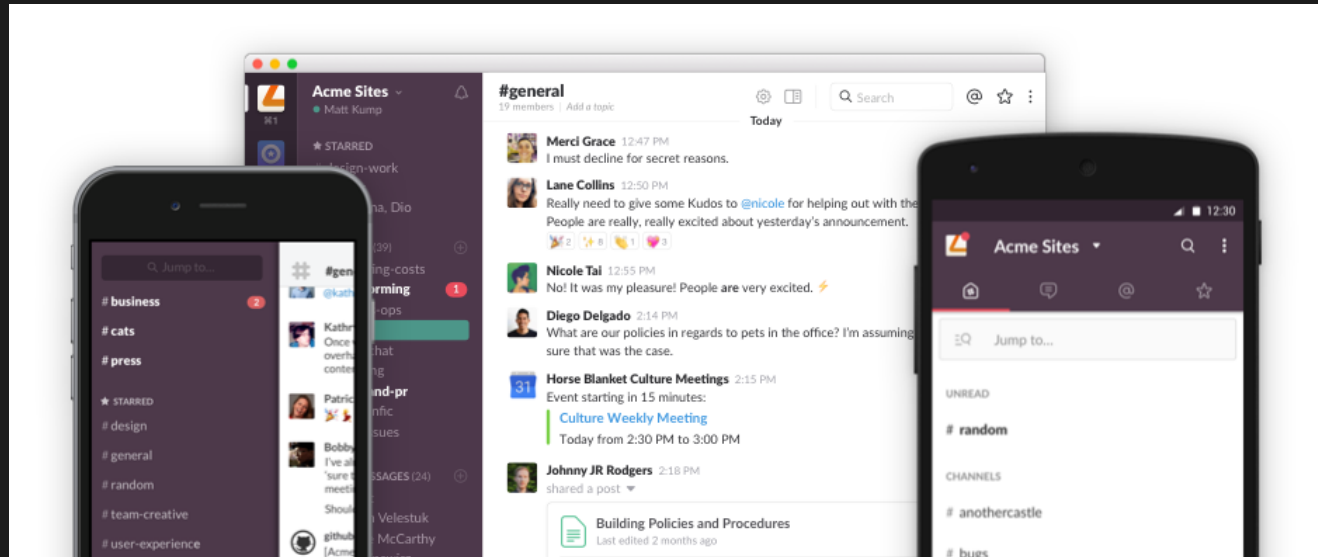
GO TO *Syllabus*

Class Overview

Topics Covered

- Risk Analysis
- Information Governance
- Security Policies and Procedures
- Regulatory Security Standards and Compliance
- Security Awareness and Training
- Legality and ethics of security practices
- Social Engineering and Phishing Prevention

What is slack



Introductions

What is information security governance?

What you get when you google “Governance”

Thanks for nothing wiki...

*“all **processes** of **governing**, whether undertaken by a government, market or network, whether over a family, tribe, formal or informal organization or territory and whether through laws, norms, power or language”*

Risk & Governance

What **governance** really means

the **mechanisms, processes, rights, responsibilities, policies, decision making, and objective setting** that determine how an entity (e.g., a company) is controlled and directed.

Now apply this definition to information security

What is **information security** governance (ISG)?

a **set of practices** in an organization that align security strategies with business objectives to ensure objectives are achieved, verify that resources are used responsibly, and define responsibility and accountability so that the **organization can achieve an acceptable level of risk**

Key elements of ISG

- Defined Organizational structure
- Policies and procedures
- Awareness and training
- Technical Security Controls and countermeasures
- Auditing, Monitoring, and Metrics

ISG tasks

Maintain...

- Confidentiality – Disclose information only to approved entities
- Integrity – No unauthorized modification
- Availability – Information can be accessed by those that need it when they need it
- Nonrepudiation – No one can say that they didn't do something when they did. Provides accountability of actions

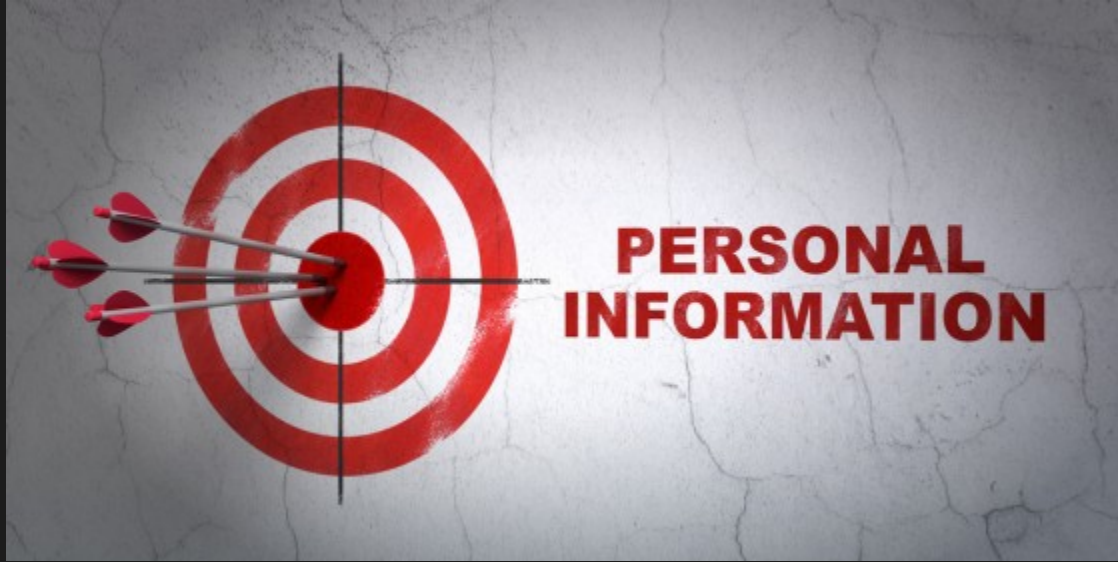
...Across all info., systems, employees, and physical resources in the entire organization

Effective governance prevents or limits...

UN-Happy supreme leaders



Risk & Governance



Easy Targets



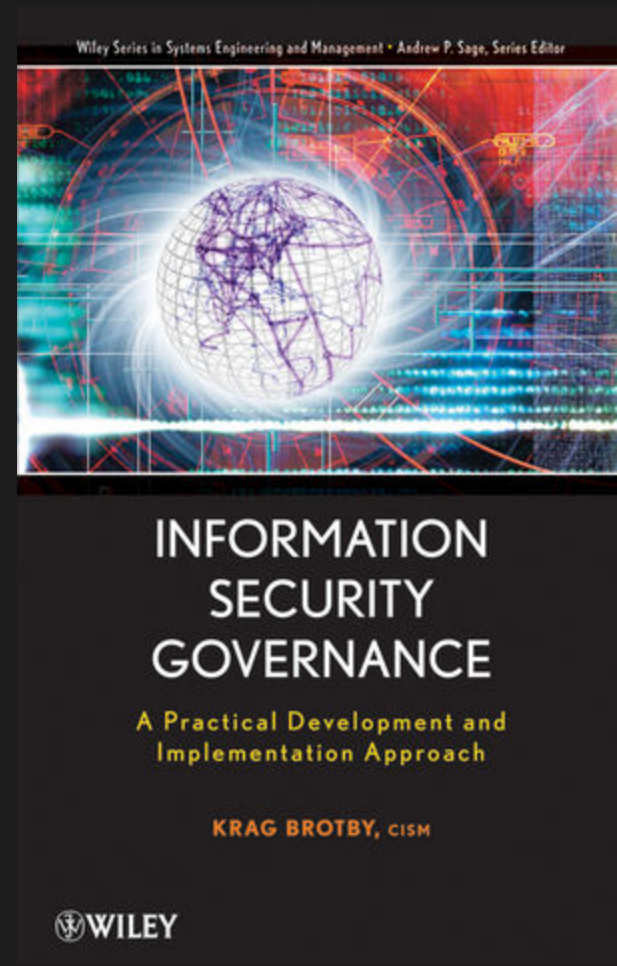
Risk & Governance

Other data breach puns...

...benefits of effective IS governance

- **Strategic Alignment** – security supports business strategy
Ex. integrity is more important for banks, while availability might be more important for facebook
- **Risk Management** – mitigate or minimize risk by limiting exposure or reducing impact
- **Business process convergence** – increase effectiveness and efficiency through integrating related security activities
Ex. single sign-on (active directory), ubiquitous auditing, etc
- **Resource and performance management** – understand resource usage for increased efficiency and effectiveness

Read Ch. 1 in Brotby



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None

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Risks



Questions?

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